



BUILDING A CADRE OF COMPETENT TRADE FINANCE SPECIALISTS IN AFRICA



APPLY
NOW

E-LEARNING COURSE

EXECUTIVE CERTIFICATE IN INTERNATIONAL TRADE FINANCE

NOW OPEN FOR REGISTRATION

FOR MORE INFORMATION;



+255 737 063 640



admissions@trapca.org



trapca.org



P.O. Box 3030 – Arusha, Tanzania.

SCHOLARSHIP

40%

PER MODULE

About trapca - ESAMI

The Trade Policy Training Centre in Africa (**trapca**), is a specialized centre within ESAMI, which was created in 2006 with a mandate of building and enhancing capacity in trade and trade policy, trade law, trade facilitation and now trade finance related matters. **trapca** was created in response to a call by African countries for an institution that responds to Africa's continental and global trade and trade related human resources capacity needs. Since then, **trapca** has built capacity at the master's degree level for participants from over 36 English and French speaking African Countries.

ESAMI, the legal owner of **trapca** was established in 1979, as an inter-governmental regional training institute headquartered in Arusha, Tanzania. ESAMI's Mandate is to improve performance and management effectiveness of public, private, and international organizations in Africa through various capacity building activities. ESAMI is ISO certified inter-governmental training institution, recognised by UNECA as a Centre of Excellence in the area of training.

Due to the fact that for the past two decades the marginalization of Africa in international trading system remains unchanged partly due to financial resource related challenges, ESAMI through **trapca**, a leader in Africa in the provision of trade and trade related training at academic and executive program levels, has consequently introduced one of a kind Africa centric e-learning course in International Trade Finance with the support from the Afreximbank.

For more information about **trapca**-ESAMI visit: www.trapca.org and www.esami-africa.org



About the Course



The process of globalization has enhanced trade across borders in the world. The recognition of trade finance as one of the key clusters under the African Union's BIAT program highlights the universality of an acceptance for a need for interventions to aid creation of opportunities for Africa businesses and regulators. Producers and service suppliers from African countries and emerging markets have assumed a limited role in international trade and global supply chains while intra Africa trade remains undesirably low. Opening of markets including through elimination of trade barriers have expanded the potential of scope of cross border trade.

However, capacity deficits in the area of trade finance among financial service providers, regulators, importers and exporters constitutes the main limitation to harness benefits presented by elimination of trade related barriers. Therefore, practical challenges arising from inability to provide and secure fitting trade finance solutions to enhance the movement of, and payment for goods from one country to another remains one of the greatest hurdles. In addition, importers and exporters are simultaneously subject to numerous risks related to differing legislation, customs, security, and practices in these countries.

Consequently, this trade finance course will expose participants to financing solutions that are more robust and can mitigate most of the risks associated with complex trade transactions. The six weeks multi-disciplinary e-learning course on International Trade Finance has been developed by ESAMI, through trapca in cooperation with Afreximbank to provide participants with a comprehensive overview of the different components of International Trade Finance. Successful completion of this course qualifies participants for consideration for enrolment and admission into the ESAMI's master's degree in International Trade Finance, the very first of its kind on the African Continent.

Learning Outcomes

At the end of this course participants will be able to:

- Demonstrate the importance of trade finance in intra African trade and trade with third parties
- Explain when and how to use trade finance and its various products effectively.
- Describe the methods of payment, their use, risks and benefits to the buyer, seller and the financier.
- Gather key information for decision-making in trade finance transactions.
- Differentiate why trade finance is an alternative to balance sheet lending assessment.
- Analyse the market trends and developments in trade finance.
- Explain the role of banks and related financial institutions in both facilitating payments and providing funding for international trade.
- Recognise the role of trade finance in spurring regional and continental economic integration.
- Understand the relationship between international trade disciplines and trade finance

Course format

- 6 weeks of online learning.
- 2 hours per day of online interactive session with course moderators.
- Printable lessons and reference material.
- Case Studies.
- Over 30 self-assessment questions.
- 3 Online tests, at least one at the end of each module.

Course Modules:

- **Module 1:** International Trade and Trade Finance Relationship.
 - Trade Policy and Economics of International Trade
 - Multilateral and Regional Regulations on International Trade
- **Module 2:** Trade Finance Overview & Financing of International Trade.
 - International Trade, associated challenges, risks and costs
 - Trade Finance overview.
 - Comparison of financing trade through trade finance solutions and traditional banking solutions.
 - Key international trade documents and contracts.
 - Trade Based Financial Crimes and Money Laundering.
- **Module 3:** Key Trade Finance Solutions and the associated risks.
 - Overview on Documentary Collections, Documentary Credits, Bank Guarantees, Discounting, Factoring, Forfaiting, Commodity Financing and Islamic Financing.

This e-Learning course is aimed at a broad audience

This includes, General Practitioners working in Financial Institutions in positions such as Relationship Managers, Trade Finance and Marketing Professionals, International Division Bankers, Middle Office and Front Office Deal Structuring and Negotiating Staff, Loan Administration and Monitoring Managers, Credit and Deal Risk Analysts, Document Checkers and Supervisors, Risk Distribution Staff, Trading Company Corporate and Treasury Staff, Auditors, Central Bank Regulators, Compliance Division Staff, Private Sector and Public Sector Practitioners involved in the buying and selling of goods, Export and Commodity Finance Professionals, Import and Export and Trade Operations Professionals, Business Organisations and Regional Economic Communities. The target audience must have an interest in trade finance.

Course Benefits

- Saves time - Reduces time away from the job and fits training into busy work schedules
- Take the classroom with you- have your lessons anywhere in the world.
- Own your progression- assess your progress and receive immediate feedback
- Eligibility for advanced courses enrolment- upon successful completion of all assessments participants will qualify for admission into the ESAMI-trapca Masters' Degree in International Trade Finance.

Language

This course is offered in English and ability to communicate in English is therefore key.

Price

- Each participant will receive a scholarship of 40% per module and therefore only pay tuition fees at a discounted amount of US\$450 per module.
- A further discount will be offered for 4 or more participants from same institution or those who with evidence bring 3 or more participants.

Date

1. 31st May - 9th July, 2021
2. 26th July - 3rd September, 2021
3. 13th September - 22nd October, 2021

Venue

- Online - E-Learning

Contact us

Additional information on this e-learning course and the master's degree programme in International Trade Finance as well as the application process can be accessed by emailing us through tradefinance@trapca.org.